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TruMark Athletics joins Eco TempLine national distributor network

SEATTLE – June 20, 2017 – Eco TempLine is expanding its national distributor network with the addition of TruMark Athletics in Omaha, Nebraska.

TruMark Athletics will carry the complete line of Eco TempLine synthetic turf paints, natural grass paints, and also intends to add TempLine removal and extraction equipment in the future.

“TruMark is definitely an expert in the field,” said Eco TempLine sales and marketing specialist Griffin Brady. “They know the business, what the applicators are going through, and what’s important when using a product like a field marking paint.

“It’s something they can offer to current and prospective customers and say, ‘TempLine is going to help you do all the jobs you do today, save you time and money, and essentially provide more value.’”

The partnership between Eco TempLine and TruMark Athletics also includes training and technical guidance, sales support materials, a marketing development plan, and other assistance whenever it’s needed.

With more than three decades of combined experience, Eco TempLine and TruMark Athletics share the same solid reputation of providing quality products at a reasonable price to field professionals of all levels.

“I believe they get us closer to our end goal of being able to service every type of customer in the market,” said TruMark Athletics CEO Tim McLarn. “It’s really important for us to have a partner who is innovative in the market, and that’s what we get from Eco TempLine.”

With the addition of TruMark Athletics, the Eco TempLine distributor network now includes seven companies across North America, including Arizona, California, Florida, Minnesota, Nebraska, South Carolina and Ontario, Canada.

Eco TempLine is a leading field marking supplier for professional football and soccer venues, universities, municipalities and other athletic facilities, offering natural grass paints and a first of its kind synthetic turf system that features a full line of paints, removers, conditioners, and equipment.

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